

BioPet Vet Lab presents...

DNA Proof of Parentage



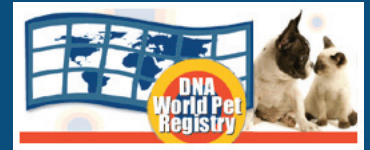
Why DNA Test?

- According to the American Kennel Club (AKC), 5% of registered dogs are not the offspring of the parents listed on their papers.*
- Buyers of purebred dogs are aware of this fact and seek proof that the dog they are buying is truly the puppy of the parents as advertised.
- DNA Testing is the only way to positively prove parentage.



* www.akc.org/dna/dna_update.cfm

Manage your Certified Breeder Account on the DNA World Pet Registry



Promote

Your Dogs and Kennels

- Provide DNA certified pedigreed dogs to your customers
- Market your dogs as DNA parentage verified
- Show your commitment to customer satisfaction

Manage

Your Information

- Build future pedigrees automatically from existing kennel data
- List puppies for sale online
- Post stud dogs or other breeder services

Preserve

Your Records

- Private, secure online records
- Store kennel sales data, dog histories, customer contact information and more
- DNA test and enter profile just once per dog - never have to retest a dam or sire

Why use BioPet's Proof of Parentage test?

A conflict of interest may exist when a kennel club that relies on dog registration for income also confers a DNA guarantee.

Independent DNA certification from a company such as BioPet gives an added degree of confidence about the pedigree verification provided.



Kit Includes

- Detailed Instructions
- DNA Collection Devices
- Customer Information Card
- Postage Paid Return Envelope
- DNA Pet ID Number
- Wallet-sized ID card
- DN Number Collar Tag

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DNA Proof of Parentage



	MMI	UCDavis	BioPet
Accuracy greater than 99.9%	✓	✓	✓
At home DNA collection kits	✓	✓	✓
Toll free customer service	✓		✓
Results in less than 7 days*	?	?	✓
Independent of kennel registries		✓	✓
Costs less than \$40			✓
Breeder tools for unlimited parentage analysis**			✓
Unlimited access to original DNA certificates			✓
Lifetime DNA storage			✓
Worldwide listing of puppies for sale			✓
Private online space for kennel information management			✓

* From time sample arrives at the lab, assumes adequate DNA on swab

**Once each dog to be analyzed is on file

How does the Proof of Parentage test work?

1. Swab the cheek of each puppy and the parents with the collection devices provided.
2. Affix the DN number sticker to the swab sleeve and attach the DN number collar tag to the swabbed puppy.
3. Mail the swabs and information card as directed.
4. You will be notified via email once the DNA is processed at BioPet Vet lab.
5. Log in to your Certified Breeder Account on the DNA World Pet Registry to verify and manage your puppies. You can:
 - Print your DNA Certified Canine Certificate
 - List Puppies for sale
 - View and manage all animals registered to your account
 - Transfer pet profiles to new owners
 - And more...



For more information about the registry please visit

www.DNAWorldPetRegistry.com

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